

# John W. Garrison

## Contacts:

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## SUMMARY

Accomplished international development professional with a dynamic track record in program management, policy analysis, grant-making, civil society engagement, and strategic communications. Highlights:

- **Diverse work experience** with multilateral development agencies, US government, civil society organizations, faith-based organizations, and universities.
- **Proven program management** skills including design and implementation, grant making, staff development, problem-solving, and monitoring / evaluation.
- **Significant expertise** in international development issues such as social development, accountability/compliance, HIV/AIDS, environmental protection, and rural promotion.
- **Groundbreaking civil society engagement** through policy dialogue and consultation, participatory decision-making, program development, and grant making.
- **Effective communications and representation** skills including writing, publishing, training, public speaking, and use of social media.

## PROFESSIONAL EXPERIENCE

*Jun/2017 - Present*  
 Washington, DC

### **WORLD BANK GROUP (WBG)**

#### **Senior Outreach and Communications Advisor**

Provide part-time consultant advice to the two independent complaints mechanism at the World Bank Group – **Inspection Panel (IPN)** and the **Compliance Advisor Ombudsman (CAO)** – as well as the **Climate Investment Funds**. My role has been to expand engagement to civil society organizations (CSOs) worldwide through policy dialogue and strategic outreach events, as well as raise the visibility of the two mechanisms and climate funds through more systematic communications, increased use of social media, and high-level policy fora.

*Mar/2016 - Dec/2017*  
 Washington, DC

### **INTER-AMERICAN DEVELOPMENT BANK (IDB)**

#### **Senior Civil Society and Communications Advisor**

Served as senior consultant to two units within the IDB: **Civil Society Team** and **Independent Investigation and Consultation Mechanism (MICI)**.

- Helped the *Civil Society Team* research, draft, and consult on a new engagement strategy geared to strengthening IDB Group's relations with civil society in Latin America.
- Successfully helped *MICI* enhance its relations with CSOs in Latin America, expanded communications efforts, and established a pioneering multi-stakeholder external consultative group.

*Jan/2014 - Dec/2017*  
 Washington, DC

### **GEORGE WASHINGTON UNIVERSITY (GWU)**

#### **Adjunct Professor**

Taught a well-evaluated undergraduate course on Brazilian history, culture, and international relations. I also worked with the Brazil Initiative within the Elliott School for International Affairs to organize numerous symposiums and brown-bag lunches on Brazilian issues.

- Jan/1996 - Dec/2015* **WORLD BANK GROUP (WBG)**  
 Washington, DC **Senior Social Development and Civil Society Specialist**  
 Brasilia, Brazil  
 Worked for 20 years within the World Bank Group for several departments:
- At the **Inspection Panel** I helped to improve relations with CSOs in developing countries through regional and national outreach meetings, and amplified the visibility of the Panel through a proactive communications strategy and increased use of social media.
  - As the head of the **Global Civil Society Team** in Washington I played major role in transforming the institution's relations with global civil society. Results included unprecedented consultations on landmark transparency and accountability policies, establishing ground-breaking platform for CSO participation in the Annual and Spring Meetings, and unprecedented CSO involvement in Bank operational and grant making programs.
  - At the **Brazil Program** I played pioneering role in establishing relations with diverse and vibrant civil society sectors (e.g. NGOs, labor unions, and social movements), facilitated CSO participation in large Bank-financed projects (e.g. environment, HIV/AIDS, and rural poverty); and coordinated several country sector studies (e.g. social funds implementation, HIV/AIDS social impact).
- Sep/1987 - Dec/1995* **INTER-AMERICAN FOUNDATION (IAF)**  
 Washington, DC **Interim Regional Director and Representative**
- Served as Interim Director of the **Southern Cone & Brazil Region** and administered \$6.8 million annual budget, approved projects to CSOs in numerous areas (e.g. natural resource management, micro-enterprise development, and urban reform), and managed a 9-person regional office in Washington and five local offices in Latin America.
  - Served as Representative for **Brazil Program** and managed annual budget of \$2.4 million and identified, funded, and monitored grants to hundreds of local NGOs in numerous areas (e.g. grassroots development, sustainable agriculture, and public policy advocacy), and helped to strengthen civil society in Brazil.
- Jul/1986 - Aug/1987* **INSTITUTE FOR SOCIO-ECONOMIC STUDIES (INESC)**  
 Brasilia, Brazil **International Relations Coordinator and Legislative Advisor**  
 Successfully implemented a \$300,000 institutional fund-raising program and played an active role in an institutional evaluation and re-structuring process which revitalized the organization. Was legislative affairs advisor during the drafting of Brazil's 1986 Constituent Assembly.
- Nov/1983 - Jun/1986* **METHODIST UNIVERSITY OF PIRACICABA (UNIMEP)**  
 Piracicaba, Brazil **Advisor and Visiting Professor**  
 Provided advice to the university president on ways to promote greater awareness and advocacy around human rights and international relations. Activities carried out included organizing seminars and conferences, writing advocacy pieces, and managed a small staff. Taught undergraduate courses in Brazilian Current Affairs and Research Methodology.
- Jul/1980 - Oct/1983* **CATHOLIC RELIEF SERVICES (CRS)**  
 Recife, Brazil **Interim Country Director and Program Officer**  
 Mexico City, Mexico Worked with CRS in Brazil and Mexico Programs:
- As Interim Director and Program Officer of the **Brazil Program** managed \$300,000 annual budget and funded dozens of community development, non-formal education, and health projects in Northeast Brazil, and managed Recife Office and staff.
  - As Program Officer in **Mexico Program** funded and monitored grassroots rural development, community development, and legal aid projects throughout Mexico.
- Dec/1979 - Jun/1980* **WASHINGTON OFFICE ON LATIN AMERICA (WOLA)**  
 Washington, DC **Associate**  
 Coordinated policy advocacy efforts to protect human rights in Brazil, Paraguay, and Colombia. Activities included: monitoring human rights conditions; briefing US congressional staff; hosting Latin American visitors; organizing country-specific policy meetings and conferences; and writing articles for the WOLA Update newsletter.

**EDUCATION**

- Sep/75 - Jun/77 **VANDERBILT UNIVERSITY** (Nashville, Tennessee)  
Master of Arts (MA) - Latin American Studies (Brazilian History, Sociology, and Literature).
- Mar/77 – Jun/77 **UNIVERSIDADE DE BRASÍLIA** (Brasilia, Brazil)  
Masters graduate course work (Brazilian diplomatic history and Brazil – US relations).
- Sep/73 - May/75 **SCARRITT COLLEGE** (Nashville, Tennessee)  
Bachelor of Arts (BA) - Behavioral Sciences (Sociology, Psychology, Latin American Studies).
- Sep/71 - Mar/73 **ASBURY COLLEGE** (Wilmore, Kentucky)  
Undergraduate coursework (Social Sciences track)

**PUBLICATIONS**

- “Brazil and the Brazilians: An External Perspective”, book chapter from Brazil, Brazilians – Why are we like this?, Cristovam Buarque, Zander Navarro (orgs.), Verbena Editora, Brasilia, November 2017.
- Numerous blogs on World Bank – Civil Society Relations: <http://blogs.worldbank.org/team/john-garrison>
- "Brazil's Virtuous Alliance: How the Grassroots and the Government Joined Forces against AIDS" Grassroots Development Journal, Inter-American Foundation, Vol.34, 2013, pp. 40-47.
- “World Bank – Civil Society Engagement: Review of Fiscal Years 2010 – 2012”, External Affairs Department, World Bank, June 2013, 150 pages.
- “World Bank – Civil Society Engagement: Review of Fiscal Years 2007 – 2009”, External Affairs Department, World Bank, September 2009, 145 pages.
- “Consultations with Civil Society: A Sourcebook”, External Affairs Department, World Bank, February 2007, 84 pages.
- “Government Social Funds in Brazil Bolster Civil Society Grassroots Initiatives” Thinking Out Loud III: Innovative Case Studies on Participatory Instruments, World Bank, February 2001, 8 pages.
- “From Confrontation to Collaboration: Government – Civil Society – Bank Relations in Brazil” Social Development Paper, World Bank, May 2000, 70 pages.
- “The Challenges of Promoting Participatory Development in the Amazon” Thinking Out Loud: Innovative Case Studies on Participatory Instruments, co-authored with Teresa Aparicio, World Bank, Fall 1999, pp.5-14.
- "Harvesting the Bounty of Citizenship: The Fight Against Hunger and Poverty in Brazil" Grassroots Development Journal, Inter-American Foundation, Vol.19/2, 1995, pp. 38-48.
- Published shorter articles on a variety of social development and civil society issues in the following magazines and bulletins: Christianity & Crisis; New World Outlook; America; and Oxfam’s Development in Practice.

**LANGUAGES**

English / Portuguese:	<i>Native</i>
Spanish:	<i>Fluent (speaking and writing)</i>
French:	<i>Basic Comprehension</i>

**REFERENCES**

Provided upon request